

STRATEGIC MANAGEMENT WORKSHOP

FRESH EYES TO UNLEASH
YOUR BUSINESS
POTENTIAL.

Whether you are looking to improve your bottom line, understand your organisation's position within the marketplace, or introduce a new product to market, with a proven track record, this one day course can provide significant results for your business.

Developing a competitive advantage

Designed for the Senior Management Team, this one day workshop has a proven record of yielding thousands and in some cases hundreds of thousands of pounds for businesses, willing to consider their organisation, by examining the forces placed upon it and gaining a competitive advantage by:

- Identifying rivals within the marketplace and understanding the threat this places upon their organisation.
- Analysing the ease and therefore threat of new market entrants.
- Understanding whether the power lies with the buyers (end users/customer/clients) or with the suppliers(your organisation and its rivals)
- Understanding and analysing the possible threat of substitute products and how this affects the marketplace.

Typical Results within the workplace include:

- An increase in turnover
- Maintaining or increasing market share
- Clearly defined, applicable strategy

PAGE Consulting Ltd

We are committed to providing businesses with up to date, relevant workshops, with clear objectives that offer real results.

We deal in facts, we don't hide behind jargon and buzz words and we don't assume that we are the experts in your field. We are the Business Improvement Specialists and we can guide you and your people to deliver the results that you are looking for.



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Workshop Structure:

Due to the nature of the content of this workshop and the discussions that will take place, only one organisation will be involved within the workshop at one time.

The workshop content is outlined below. We are happy to discuss and customize the content, should you have any specific requirements:

- Identifying the need for strategy management
- Examining the forces upon the organisation
- Understanding how to apply the PESTLE analysis
- How to apply strategic changes to the workplace and how this will affect the success in the market place.

Workshop details:

Taking place in either a local venue or within the purpose built conference centre at our Gilberdyke offices, participants will receive a work booklet to complement the workshop, and refreshments and lunch will be provided.

Costs:

Each one day workshop, is exceptional value at £990 (plus VAT), for the day, regardless of how many people attend.

Other Workshops Available:
Project Management
Introducing the 5 S's
Introduction to Business Improvement Techniques
Risk Analysis
Process Diagnostics
Value Stream Mapping (VSM)
Total Productive Maintenance (TPM)
Mistake Proofing
Six Sigma
Health and Safety
And Many More



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